

Subject: Re: 8pm Festival Stage Invitation - Night on Broadway

From: Blair Besten

Date: 01/28/2016 09:35 PM

To: Jessica Wethington Mclean

My favorite part of that email: we are expecting 50,000 to attend!!!! See you there.

Blair Besten

Sent from my iPhone

On Jan 28, 2016, at 5:30 PM, Jessica Wethington Mclean <jessica.wethingtonmclean@lacity.org> wrote:

Some of this is not relevant and you're not a "sponsor" but here's info: See you soon!

We are so glad you are planning to attend Night on Broadway this Saturday!

An event map is attached and below is the info you need:

(1) LINE PASS WRISTBANDS

We will leave 2 blue "Line Pass" wristbands for you under your name at the EVENT HEADQUARTERS BOOTH at 5th Street near the Ferris Wheel. You may arrive and receive your wristbands any time after 5pm. We cannot increase the number of wristbands you receive.

The wristband will allow you to avoid long lines to get into the theatres should lines develop, and will also allow complimentary admission to the after event party at the Globe (we will be in the mezzanine) if you happen to stay late. Night on Broadway is free and general admission to the after party is only \$10, so friends who do not have wristbands are welcome to purchase entrance.

(2) PARKING

A parking pass is attached, along with a parking map of the lot where you can park at 245 S. Broadway (enter/exit on Hill) We can allow one parking pass per sponsor. Please do not print more than one, or we will not have enough spaces. We are relying on the honor system, and appreciate your help. Please carpool so that you do not require more than one space.

PRO TIP: Don't drive. Traffic will be VERY HEAVY. The Pershing Square Metro station is one block away from this event and is a much better option. If you're staying in the area after the event is over, UBER is a sponsor and has Uber pickup and drop-off zones at 4th, 6th & 9th / Spring until 3am.

(3) 8PM FESTIVAL STAGE

Please join Councilmember Huizar at the festival stage (at 3rd Street) at 8pm on Saturday for his remarks.

Speaking roles are limited, as this is a concert-type event, not a traditional speaking role program. Councilmember Huizar will certainly recognize sponsors in attendance. Therefore, please check in with JOELLA or JESSICA when you get to the stage so we know you are there.

(4) If you need help on the day of the event, go to the EVENT HEADQUARTERS BOOTH at 5th Street and they can assist you.

We are expecting 50,000 people to attend, so your patience is appreciated. Please review the information available at www.NightOnBroadway.la or download the mobiel app to plan your night in advance!

Thanks so much and we look forward to seeing you this weekend!

All the best,

Jessica

Jessica Wethington McLean
Executive Director, Bringing Back Broadway
Director, Downtown Economic Development

Office of City Councilmember José Huizar
200 N. Spring Street #465
Los Angeles, CA 90012

Jessica.WethingtonMcLean@lacity.org

213-473-7014

www.BringingBackBroadway.com

[www.Facebook/BringingBackBroadway](https://www.facebook.com/BringingBackBroadway)

Twitter: DTLA_Broadway

On Mon, Jan 25, 2016 at 9:23 PM, Jessica Wethington McLean <jessica.wethingtonmclean@lacity.org> wrote:
Great! Thanks!

Jessica Wethington McLean
Executive Director, Bringing Back Broadway
Director, Downtown Economic Development

Office of City Councilmember José Huizar
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Los Angeles, CA 90012

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On Mon, Jan 25, 2016 at 9:05 PM, Blair Besten <blair@historiccore.bid> wrote:
Hi yes happy to join!

Blair Besten
Sent from my iPhone

On Jan 25, 2016, at 8:21 PM, Jessica Wethington McLean <jessica.wethingtonmclean@lacity.org> wrote:

Dear Blair,

Thank you so much for your support of Night on Broadway. Your help allows us to deliver this amazing event to tens of thousands of Angelenos, and we're really grateful for your help.

Please join Councilmember Huizar at the festival stage (at 3rd Street) at 8pm on Saturday, so you can be recognized for your contribution to helping us make Night on Broadway 2016 a reality.

The event is shaping up to be really something. The roster is at www.NightOnBroadway.la under event guide, or download the mobile app for the event - it's available on PlayStore, App Store and Windows App.

So that we can be properly prepared, please kindly let me know the following:

(1) If you are attending the event, so, I can leave line pass wristbands for you and a guest at the event headquarters under your name. These will allow you to avoid long lines to get into the

theatres, and will also allow complimentary admission to the after event party at the Globe (we will be in the mezzanine) if you plan to stay late.

(2) If you can join Councilmember Huizar at the festival stage (3rd Street) at 8pm.

Again, thank you very sincerely.

All the best,
Jessica

Jessica Wethington McLean
Executive Director, Bringing Back Broadway
Director, Downtown Economic Development

Office of City Councilmember José Huizar
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Los Angeles, CA 90012

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<NightOnBroadway_EventMap_2016.jpg>

<NightOnBroadway_SpecialGuest_ParkingPass_245_S.Broadway.pdf>